



NEWS RELEASE

SHAW ANNOUNCES APPROVAL TO EXTEND SERVICE AREA TO CAMPBELL RIVER, B.C.

Calgary, Alberta (April 28, 2008) – Shaw Communications Inc. is pleased to announce that it has received CRTC approval to extend the authorized service area of its Courtenay B.C. cable system to include the community of Campbell River, B.C.

“Shaw is pleased to receive approval to provide its full range of cable, Internet and digital phone services to the community of Campbell River” said Peter Bissonnette, President. “This is a great opportunity for us to offer the residents of Campbell River a complete bundle of high quality services supported by outstanding customer service”.

Shaw Communications Inc. is a diversified communications company whose core business is providing broadband cable television, High-Speed Internet, Digital Phone, telecommunications services (through Shaw Business Solutions) and satellite direct-to-home services (through Star Choice). The Company serves over 3.3 million customers, including 1.5 million Internet and 500,000 residential Digital Phone customers, through a reliable and extensive network, which comprises over 600,000 kilometres of fibre. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (TSX:SJR.B) (NYSE:SJR).

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