



NEWS RELEASE

## SHAW ANNOUNCES TELEVISION CHANNEL LINE-UP CHANGES

### *Additional HD Content Added to Channel Line-up*

**CALGARY, AB (April 15, 2008)** – Shaw Communications announced today that its channel line-up will be changing April 22, 2008 through April 24, 2008 to accommodate new high-definition (HD) channels. The new HD content features TLC HD and Fox Seattle HD giving our customers more HD selection than ever before.

The markets affected starting:

- April 22, 2008 will include: Thunder Bay, Atikokan, Fort Frances, Dryden, Sault Ste Marie;
- April 23, 2008 will include: Wawa, Manitouwadge, Marathon, Nipigon-Red Rock, Terrace Bay-Schreiber;
- April 23, 2008 will include: Kenora.

“We’re committed to bringing our customers quality programming that appeals to all viewers,” said Peter Bissonnette, President of Shaw Communications Inc. “We’ve adjusted our channel line-up to make room for new channels that will improve our customers’ viewing experience by providing world class high-definition entertainment.”

For full details and market specific channel line-ups, please visit [SHAW.CA](http://SHAW.CA).

#### **About Shaw Communications Inc.**

Shaw Communications Inc. is a diversified communications company whose core business is providing broadband cable television, High-Speed Internet, Digital Phone, telecommunications services (through Shaw Business Solutions) and satellite direct-to-home services (through Star Choice). The Company serves over 3.3 million customers, including 1.5 million Internet and 500,000 residential Digital Phone customers, through a reliable and extensive network, which comprises over 600,000 kilometres of fibre. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX – SJR.B, NYSE – SJR).

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