

## GLOBAL NEWS AND SHAW MULTICULTURAL CHANNEL LAUNCH GLOBAL NATIONAL MANDARIN NEWSCAST

*Mandarin-Language Newscast Launches Monday, January 23*

Attention Editors: For Complete Program Information and Photos Visit:  
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### FOR IMMEDIATE RELEASE

**VANCOUVER, December 6, 2011** – *Global News* and *Shaw Multicultural Channel* are joining forces to produce *Global National Mandarin*, providing Mandarin-speaking viewers with the biggest news from across Canada and around the world. Launching on Chinese New Year – **Monday, January 23, 2012** – the 30 minute Mandarin-language newscast is set to air **Monday-to-Friday at 7pm and 11:30pm PT** on *Shaw Multicultural Channel 116* in Vancouver, and at **10pm MT** on *Shaw Multicultural Channel 89* in Calgary.

As the only Mandarin-language newscast produced by a national network, *Global National Mandarin's* team will work closely with *Global National* to air original content and footage for its Mandarin-speaking audience. *Global National Mandarin's* production team will go one step further and seek out exclusive commentary from prominent sources in the Mandarin-speaking community to offer their expertise on the key stories of the day. *Global National Mandarin's* anchor and on-air team will be announced early in the New Year.

"The partnership between *Global News* and *Shaw Multicultural Channel* represents our combined desire to bring our Mandarin-speaking viewers the timely and informative news they want and deserve," says **Troy Reeb, Vice-President, Global News**. "By working closely with the *Global National* team, *Global National Mandarin* will deliver the most comprehensive Mandarin-language newscast possible."

Adding to *Global National Mandarin's* reporting ability is veteran journalist and *Global National's* China Correspondent **Patrick Brown**. Based in China, the esteemed broadcast veteran will cover not only China but Taiwan, Hong Kong and other areas as the news dictates. An award-winning journalist and esteemed broadcast veteran, Brown is fluent in Mandarin and has his finger on the pulse of Chinese culture and politics, having lived in the country for several years.

"As multicultural communities in Canada grow, demand for cultural content is on the rise," says **Peter Bissonnette, President, Shaw Communications Inc.** "With Shaw Media now part of our family, we're proud to be able to deliver unique Canadian programming like *Global National Mandarin* to our Mandarin-speaking customers."

With a seasoned team of correspondents reporting from every major Canadian city, as well as Washington, London, Prague and New Delhi, *Global National Mandarin* will also have the ability to pull original content from around the world, something other Mandarin-language newscasts can't claim.

**Global Television is a Shaw Media network.**

**About Shaw Communications Inc.**

Shaw is a diversified communications and media company, providing consumers with broadband cable television, High-Speed Internet, Home Phone, telecommunications services (through Shaw Business), satellite direct-to-home services (through Shaw Direct) and engaging programming content (through Shaw Media). Shaw serves 3.4 million customers, through a reliable and extensive fibre network. Shaw Media operates one of the largest conventional television networks in Canada, Global Television, and 18 specialty networks including HGTV Canada, Food Network Canada, History Television and Showcase. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX – SJR.B, NYSE – SJR). For more information about Shaw, please visit [www.shaw.ca](http://www.shaw.ca).

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