



## NEWS RELEASE

### **SHAW RALLIES TO RAISE FUNDS FOR HAITI EARTHQUAKE VICTIMS** *Employee donations, matched funds and corporate donation given to Haiti relief*

**CALGARY, AB (January 22, 2010)** – In the wake of the recent devastating earthquake, Shaw Communications and their employees are rallying together to raise funds for the Haiti relief effort. All donations will support the rescue, relief and recovery efforts of the Red Cross in Haiti.

An immediate donation of \$100,000 will be made by Shaw to the Canadian Red Cross in support of Haiti. In addition, Shaw employees across the country are actively donating and fundraising for the Haiti crisis – with funds being multiplied by two by Shaw. With the additional Canadian government matching program, a \$100 donation by a Shaw employee can become \$600.

“Our hearts go out to the people impacted – not just in Haiti, but their loved ones around the world. Many of our customers and employees are from the Haitian community and they are at the forefront of our thoughts,” said Peter Bissonnette, President, Shaw Communications. “In addition to an immediate donation of \$100,000 by Shaw, we’ll be giving two dollars for every one donated by our employees and providing our Shaw Digital Phone customers free long distance calls to Haiti.”

Shaw is offering free long distance for Shaw Digital Phone customers calling Haiti. All calls made to Haiti since January 12 will not be charged, and customers will not incur long distance fees as long as the country is in crisis.

“We hope we can help people connect with their loved ones,” said Bissonnette. “We will continue to do whatever we can to help.”

#### **About Shaw Communications Inc.**

Shaw Communications Inc. is a diversified communications company whose core business is providing broadband cable television, High-Speed Internet, Digital Phone, telecommunications services (through Shaw Business Solutions) and satellite direct-to-home services (through Shaw Direct). The Company serves 3.4 million customers, including over 1.7 million Internet and 900,000 Digital Phone customers, through a reliable and extensive network, which comprises 625,000 kilometres of fibre. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX – SJR.B, NYSE – SJR).

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