



## NEWS RELEASE

### SHAW ANNOUNCES DATES FOR INTERNET CUSTOMER CONSULTATION MEETINGS

**CALGARY, AB (February 14, 2011)** – Shaw Communications Inc. announced today the dates and locations for customer consultation sessions to share thoughts on Internet usage allowances and billing.

“Last week, we said that we wanted to hear directly from our own customers before we introduce any kind of program on usage-based charges. Today we’re announcing the dates and locations for these meetings,” said Peter Bissonnette, President of Shaw Communications. “We’ve been very pleased by some of the reaction we’ve seen to last week’s announcement. We want to explore all of the alternatives and we’re already seeing some constructive and interesting suggestions from customers who have sent in their thoughts.”

Shaw will conduct thirty-five customer consultation sessions across the country, in addition to inviting online feedback. Customers will be asked to share their ideas with teams of Shaw leaders which will include a Vice President from the Calgary head office at every session. A final list of these sessions in addition to the online feedback link can be found on [www.shaw.ca](http://www.shaw.ca).

To date, no Shaw Internet customer has received a bill for any usage based charges.

“As we said last week, bandwidth is not unlimited and that is the crux of the issue. We believe there are many potential solutions to this challenge. We’re asking for our customers’ help to build Internet options that work for everyone,” said Bissonnette.

For more information, visit [SHAW.CA](http://SHAW.CA).

#### **About Shaw Communications Inc.**

Shaw Communications Inc. is a diversified communications and media company, providing consumers with broadband cable television, High-Speed Internet, Home Phone, telecommunications services (through Shaw Business), satellite direct-to-home services (through Shaw Direct) and engaging programming content (through Shaw Media). Shaw serves 3.4 million customers, through a reliable and extensive fibre network. Shaw Media operates one of the largest conventional television networks in Canada, Global Television, and 19 specialty networks including HGTV Canada, Food Network Canada, History Television and Showcase. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX – SJR.B, NYSE – SJR). For more information about Shaw, please visit [www.shaw.ca](http://www.shaw.ca).

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