



NEWS RELEASE

NEW PACKAGES BRING SHAW CUSTOMERS THE BEST OF THE INTERNET ***More choice and flexibility than ever with new broadband packages***

CALGARY, AB (June 7, 2011) – Today, Shaw Communications is proud to announce the official launch of new Internet packaging and pricing that brings customers the best of the Internet for today and the future.

Shaw recently held 34 consultations with customers across the country. After collecting feedback from the hundreds of customers who shared their ideas in person and online, Shaw is launching the new Internet packages effective June 7.

Two options are available with Shaw's new Internet packaging and pricing:

- Customers can choose to keep their existing Internet packages – with higher data levels. For example, customers with Shaw High Speed Internet will see their monthly data levels increase from 60 GB to 125 GB per month – without increasing their monthly bill.
- New broadband packages are available for customers with even greater data levels, which can be subscribed to on their own or bundled with phone or television service. For example, the Broadband 50 gives customers 50 Mbps speed, 400 GB of data levels and is available at a standalone price of \$74.90 per month or \$84.90 per month with the Shaw Plan Personalizer.

“Our customers told us they wanted to share their ideas when it came to our Internet product – and we're proud to launch a model that is transparent, offers more speed and data level choices and is fair for customers,” said Peter Bissonnette, President, Shaw Communications Inc. “The new packages are part of our commitment to provide customers with an unbelievable Internet experience now and well into the future.”

As part of the new Internet offerings, Shaw is undergoing a major upgrade of the network in converting the television analog tiers to digital over the next 16 months. The upgrade will take place neighbourhood by neighbourhood and will triple the capacity of the Shaw network and free up space for more Internet, HD and On Demand programming.

The new broadband packages will be available in two phases: Phase 1 is available effective immediately and Phase 2 will become available as the network upgrade occurs. Visit www.shaw.ca/internet to read more about Shaw's new Internet packages and pricing.

For more information, please visit www.shaw.ca.

About Shaw Communications Inc.

Shaw Communications Inc. is a diversified communications and media company, providing consumers with broadband cable television, High-Speed Internet, Home Phone, telecommunications services (through Shaw Business), satellite direct-to-home services (through Shaw Direct) and engaging programming content (through Shaw Media). Shaw serves 3.4 million customers, through a reliable and extensive fibre network. Shaw Media operates one of the largest conventional television networks in Canada, Global Television, and 18 specialty networks including HGTV Canada, Food Network Canada, History Television and Showcase. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX – SJR.B, NYSE – SJR). For more information about Shaw, please visit www.shaw.ca.

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