



NEWS RELEASE

SHAW TV TO BROADCAST LIVE SOO GREYHOUND GAMES
Complete Game Line-up Scheduled for the OHL 2009/10 Season

SAULT STE. MARIE, ON (October 13, 2009) – Shaw Cable is proud to announce that Shaw TV will again broadcast live Ontario Hockey League (OHL) coverage of the Sault Ste. Marie Greyhounds games. The excitement begins on Shaw TV Channel 10 with the Soo Greyhounds facing off against the Kitchener Rangers on Sunday October 25th.

“Shaw is pleased to provide Soo fans with a line-up of hockey coverage featuring the Soo Greyhounds,” said Peter Bissonnette, President of Shaw Communications Inc. “We look forward to broadcasting the best in local OHL hockey action.”

Shaw TV will be airing 16 Homes Games and 16 Away Games for our customers during the 2009/10 Regular Season.

“We are very grateful for the feedback we received from our viewers regarding the production quality of our broadcasts last season,” said Bissonnette. “Shaw TV is excited to continue bringing Sault Ste. Marie fans the best in local sports programming.”

About Shaw Communications Inc.

Shaw Communications Inc. is a diversified communications company whose core business is providing broadband cable television, High-Speed Internet, Digital Phone, telecommunications services (through Shaw Business Solutions) and satellite direct-to-home services (through Shaw Direct). The Company serves 3.4 million customers, including over 1.6 million Internet and 775,000 Digital Phone customers, through a reliable and extensive network, which comprises 625,000 kilometres of fibre. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX – SJR.B, NYSE – SJR).

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For further information, please contact:
Shaw Investor Relations
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The Shaw TV OHL Hockey Schedule includes the following games:

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HOME

Friday, October 30th	vs. Windsor Spitfires	7:30pm
Sunday, November 1 st	vs. Kingston	7:00pm
Saturday, November 14 th	vs. Mississauga St. Michael's Majors	7:30pm
Sunday, November 15 th	vs. London Knights	7:00pm
Saturday, November 28 th	vs. Sarnia Sting	7:30pm
Friday, December 11 th	vs. Belleville Bulls	7:30pm
Sunday, December 13 th	vs. Sarnia Sting	7:00pm
Friday, January 8 th	vs. Owen Sound Attack	7:30pm
Saturday, January 9 th	vs. Guelph Storm	7:30pm
Friday, January 22 nd	vs. Brampton Battalion	7:30pm
Saturday, January 23 rd	vs. Barrie Colts	7:30pm
Saturday, February 20 th	vs. Niagara Ice Dogs	7:30pm
Sunday, February 21 st	vs. Guelph Storm	7:00pm
Friday, February 26 th	vs. Windsor Spitfires	7:30pm
Sunday, February 28 th	vs. London Knights	7:00pm
Sunday, March 14 th	vs. Kitchener Rangers	7:00pm

AWAY

Sunday, October 25 th	at Kitchener Rangers	6:00pm
Friday, November 20 th	at Guelph Storm	7:30pm
Thursday, December 3 rd	at Sarnia Sting	7:30pm
Sunday, December 6 th	at London Knights	6:00pm
Friday, December 18 th	at London Knights	7:30pm
Tuesday, December 29 th	at Sudbury Wolves	7:30pm
Friday, January 15 th	at Sarnia Sting	7:30pm
Saturday, January 16 th	at Windsor Spitfires	7:05pm
Thursday, January 28 th	at Oshawa Generals	7:05pm
Saturday, January 30 th	at Belleville Bulls	7:05pm
Sunday, January 31 st	at Mississauga St. Michael's Majors	2:00pm
Friday, February 5 th	at Sudbury Wolves	7:30pm
Saturday, February 6 th	at Barrie Colts	7:30pm
Sunday, February 7 th	at Brampton Battalion	2:00pm
Thursday, March 4 th	at Sarnia Sting	7:30pm
Sunday, March 7 th	at Windsor Spitfires	2:00pm

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