



## NEWS RELEASE

### **MULTI-ROOM HDPVR LEADS THE EVOLUTION OF TV ENTERTAINMENT** ***Shaw Gateway now available across Canada***

**CALGARY, AB (October 6, 2011)** – The latest in home entertainment technology is now available nationwide through the Shaw Gateway Experience. The centre of a connected home, the Gateway is a multi-room HDPVR that allows families to access recorded content and the entire Shaw Video On Demand library on multiple TVs.

“The Shaw Gateway delivers a totally new way of experiencing in-home entertainment,” said Peter Bissonnette, President, Shaw Communications Inc. “As the first product of its kind in Canada, we’re excited to bring our customers across Canada the powerful technology and connectivity that the Shaw Gateway provides.”

Loaded with the latest features in home entertainment technology, this multi-room HDPVR provides customers with an enhanced TV experience. The Shaw Gateway allows for the recording of six programs at once while playing back up to three previously recorded programs, all in High Definition. The new program guide gives customers access to new features including content filters, an enhanced search and on-screen games – all while watching TV in another window. It is a new way for customers to search, find and watch their media programming.

The Shaw Gateway is also future-ready, taking advantage of MPEG-4, 1080p and 3D technology to bring the best in programming to Shaw customers – and it doesn’t stop there. Automatic updates are expected to bring exciting features within the next year.

Users will soon be able to:

- Interact with friends through the TV with access to social media and Internet content,
- Schedule TV recordings on the go through a wireless device or online, and
- Connect wirelessly with a computer to share pictures and other content on your TV.

For more information, please visit [www.shaw.ca/gateway](http://www.shaw.ca/gateway).

#### **About Shaw Communications Inc.**

Shaw Communications Inc. is a diversified communications and media company, providing consumers with broadband cable television, High-Speed Internet, Home Phone, telecommunications services (through Shaw Business), satellite direct-to-home services (through Shaw Direct) and engaging programming content (through Shaw Media). Shaw serves 3.4 million customers, through a reliable and extensive fibre network. Shaw Media operates one of the largest conventional television networks in Canada, Global Television, and 18 specialty networks including HGTV Canada, Food Network Canada, History Television and Showcase. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX – SJR.B, NYSE – SJR). For more information about Shaw, please visit [www.shaw.ca](http://www.shaw.ca).

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