



NEWS RELEASE

SHAW HOME PHONE CELEBRATES 1 MILLION CUSTOMERS
Significant growth in five years demonstrates
Shaw delivers the best in home phone

CALGARY, AB (November 12, 2010) – Shaw Communications is proud to announce that one million customers now connect with others around the world with Shaw Home Phone.

Since launching Shaw Home Phone in February 2005, numbers have been rapidly climbing, thanks to the reliability and exceptional value created through added features and competitive long distance rates.

“Reaching a million customers in only five years is a remarkable achievement,” said Brad Shaw, Executive Vice President, Shaw Communications Inc. “We thank our customers for choosing Shaw and we will continue to work hard every day to provide them with an exceptional customer experience. The million customer milestone is a testament to that commitment.”

Shaw Home Phone offers customers a variety of services and features, plus competitive long-distance rates within Canada, to the U.S. and to international destinations such as China and India, with no monthly long-distance administration fees. For more information please visit SHAW.CA.

About Shaw Communications Inc.

Shaw Communications Inc. is a diversified communications and media company, providing consumers with broadband cable television, High-Speed Internet, Home Phone, telecommunications services (through Shaw Business), satellite direct-to-home services (through Shaw Direct) and engaging programming content (through Shaw Media). Shaw serves 3.4 million customers, through a reliable and extensive fibre network. Shaw Media includes one of the largest conventional television networks in Canada, Global Television, and 19 specialty networks including HGTV Canada, Food Network Canada, History Television and Showcase. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX – SJR.B, NYSE – SJR). For more information about Shaw, please visit www.shaw.ca.

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