



## NEWS RELEASE

### **SHAW ANNOUNCES LAUNCH OF THE ULTIMATE NETWORK WITH SHAW EXO** *Enhanced network creates world of possibilities for Shaw customers*

**CALGARY, AB (February 6, 2012)** – Shaw is proud to announce the launch of its upgraded network – SHAW EXO™. The network provides customers with the best in entertainment and technology offerings and brings a wealth of possibilities for the future.

With great new services like stunning 1080p High-Definition quality on the Shaw Gateway, On Demand television content from Global, CTV and Citytv, and SHAW EXO WiFi coming soon, the enhanced network delivers the latest in technology to customers.

“SHAW EXO is a promise that we will continue to innovate, lead and provide the latest in technology and entertainment offerings to customers,” said Peter Bissonnette, President, Shaw Communications Inc. “With SHAW EXO, the power of our network allows us to continue delivering the products and services that our customers are looking for.”

With SHAW EXO On Demand, you don’t need a PVR to catch up on your favourite shows. Thanks to partnerships with Global, CTV and Citytv, Shaw customers can now catch up on programs like *Glee*, *Hawaii Five-O*, *Criminal Minds*, *The Big Bang Theory*, *30 Rock* and *The Bachelor* On Demand – whenever they want.

SHAW EXO also brings full HD in stunning 1080p quality to the Shaw Gateway. Many titles, including new releases like *Contagion*, are now available On Demand with the Shaw Gateway in the best quality HD available for broadcast.

Accessible through the On Demand button your Shaw remote or at [WWW.EXO.SHAW.CA](http://WWW.EXO.SHAW.CA), SHAW EXO On Demand gives customers access to more than 7,000 titles, with 1,200 in High-Definition and many for free.

Outside the home, SHAW EXO is adapting to the ways people use technology to bring lightning-fast Internet speeds to people on the go. With SHAW EXO WiFi, customers will soon be able to experience their Broadband Internet at Shaw WiFi locations available across Western Canada.

For more information about SHAW EXO, please visit [WWW.SHAW.CA/EXO](http://WWW.SHAW.CA/EXO).

#### **About Shaw Communications Inc.**

Shaw Communications Inc. is a diversified communications and media company, providing consumers with broadband cable television, High-Speed Internet, Home Phone, telecommunications services (through Shaw Business), satellite direct-to-home services (through Shaw Direct) and engaging programming content (through Shaw Media). Shaw serves 3.4 million customers, through a reliable and extensive fibre network. Shaw Media operates one of the largest conventional television networks in Canada, Global Television, and 18 specialty networks including HGTV Canada, Food Network Canada, History Television and Showcase. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX – SJR.B, NYSE – SJR). For more information about Shaw, please visit [www.shaw.ca](http://www.shaw.ca).

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