



NEWS RELEASE

SHAW SPEEDS UP IN A SLOW ECONOMY

Shaw Launches Fastest Internet in Canada and Hires New Employees

CALGARY, AB (February 17, 2009) – As the Canadian economy continues to slow down, Shaw Communications is forging ahead, ramping up its internet speeds and hiring several hundred additional employees.

“While many companies are announcing layoffs and cutbacks, we continue to listen to our customers by enhancing their experience and providing more value,” said Peter Bissonnette, President, Shaw Communications Inc. “Our customers tell us that they want cutting-edge products supported by exceptional service. They want to speak to a real person from their own community who cares about their needs.”

Launching in Saskatchewan today, High-Speed Nitro is unquestionably the fastest Internet speed available across Canada at 100 Mbps. Through the deployment of DOCSIS 3.0 technology, Shaw has upgraded its package of Internet services and will roll-out High-Speed Nitro and its other speed enhancements to all Shaw communities over the coming months. All Shaw High-Speed customers will experience a 50 per cent or greater increase in speed.

"Our current speed enhancements and increase in people power is just one more indicator of Shaw's commitment to satisfying our customers' needs with greater choice for Internet speed, support and reliability." said Bissonnette.

In addition to High-Speed Nitro, Shaw High Speed, currently offered at 5 megabytes per second (Mbps), will be bumped to 7.5 Mbps with PowerBoost™, a feature that provides a 5 to 20-second burst of speed that makes downloading files and webpage's even faster; and High-Speed Xtreme-I, currently offered at 10 Mbps, will be upgraded to 15Mbps with PowerBoost.

For more information, please visit SHAW.ca.

About Shaw Communications Inc.

Shaw Communications Inc. is a diversified communications company whose core business is providing broadband cable television, High-Speed Internet, Digital Phone, telecommunications services (through Shaw Business Solutions) and satellite direct-to-home services (through Star Choice). The Company serves over 3.4 million customers, including 1.6 million Internet and over 670,000 residential Digital Phone customers, through a reliable and extensive network, which comprises over 625,000 kilometres of fibre. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX – SJR.B, NYSE – SJR).

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