



NEWS RELEASE

SHAW HIGH-SPEED NITRO – CANADA’S FASTEST

Fastest Internet in Canada Comes to Calgary, Edmonton and Vancouver

CALGARY, AB (October 15, 2009) – Shaw Communications Inc. today announced the launch of High-Speed Nitro, Canada’s fastest Internet service, in the cities of Calgary, Edmonton and Vancouver.

High-Speed Nitro is unquestionably the fastest Internet speed available across Canada at 100 megabits per second (Mbps), now available to over 3.6 million Canadians in six cities. Through the deployment of DOCSIS 3.0 technology, Shaw offers High-Speed Nitro in the largest centres in Western Canada, including Saskatoon, Victoria and Winnipeg, which were launched earlier in 2009. Shaw also continues to upgrade its fibre network throughout all Shaw communities to continually improve its suite of Internet services for customers.

“The expansion of High-Speed Nitro into the cities of Calgary, Edmonton and Vancouver demonstrates Shaw’s commitment to continually enhancing our Internet services to meet our customers’ changing needs,” said Peter Bissonnette, President, Shaw Communications Inc. “Shaw is the only provider in Canada to offer 100 Mbps service in these areas, and we are proud to offer our customers an unparalleled Internet experience coupled with 24/7/365 support and reliability.”

Shaw High-Speed Nitro is priced at \$149 per month when bundled with any other Shaw service; the price includes DOCSIS 3.0 modem rental. For more information on High-Speed Nitro, please visit SHAW.ca.

About Shaw Communications Inc.

Shaw Communications Inc. is a diversified communications company whose core business is providing broadband cable television, High-Speed Internet, Digital Phone, telecommunications services (through Shaw Business Solutions) and satellite direct-to-home services (through Shaw Direct). The Company serves 3.4 million customers, including over 1.6 million Internet and 775,000 Digital Phone customers, through a reliable and extensive network, which comprises 625,000 kilometres of fibre. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX – SJR.B, NYSE – SJR).

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For further information, please contact:
Shaw Investor Relations
investor.relations@sjrb.ca