



## NEWS RELEASE

### **SHAW TV CONNECTS CALGARIANS WITH MAYOR NENSHI LIVE IN STUDIO** ***Join the conversation with Calgary's Mayor on November 29***

CALGARY, AB (November 28, 2011) – Calgary Mayor Naheed Nenshi returns to Shaw TV to answer hot questions with *Live with Nenshi* on November 29. Shaw TV's Erin Strate will host the Mayor as he takes questions from Calgarians live in-studio.

Viewers can watch the live broadcast on from 7 to 8 p.m. on Shaw TV Channel 10 and participate by submitting their own questions and topics. In true Nenshi fashion, questions can be submitted through social media, phone and email. Mayor Nenshi first appeared on Shaw TV in February 2011, taking questions and providing context on the future direction of Calgary. The follow-up visit is an exciting opportunity for viewers to interact with the Mayor a year since his exciting election campaign.

"*Live with Nenshi* provides Shaw TV viewers the chance to use social media to engage with the Mayor in exciting ways," said Peter Bissonnette, President, Shaw Communications Inc. "We're excited to again provide viewers with an opportunity they won't get anywhere else."

Join the conversation by submitting your question for the Mayor through:

- Shaw TV's Facebook page - [www.facebook.com/shawtvcalgary](http://www.facebook.com/shawtvcalgary)
- Tweeting to [@ShawTVCalgary](https://twitter.com/ShawTVCalgary) with appropriate hashtags (#NenshiLive, #YYC, #ShawTV)
- Send an email to [shawtv.calgary@sjrb.ca](mailto:shawtv.calgary@sjrb.ca)
- Calling Shaw TV at (403) 539-6710

For more information, please visit [www.shaw.ca](http://www.shaw.ca).

#### **About Shaw Communications Inc.**

Shaw Communications Inc. is a diversified communications and media company, providing consumers with broadband cable television, High-Speed Internet, Home Phone, telecommunications services (through Shaw Business), satellite direct-to-home services (through Shaw Direct) and engaging programming content (through Shaw Media). Shaw serves 3.4 million customers, through a reliable and extensive fibre network. Shaw Media operates one of the largest conventional television networks in Canada, Global Television, and 18 specialty networks including HGTV Canada, Food Network Canada, History Television and Showcase. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX – SJR.B, NYSE – SJR). For more information about Shaw, please visit [www.shaw.ca](http://www.shaw.ca).

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