



**NEWS RELEASE**

**SHAW TOWER ONE OF CANADA'S GREENEST BUILDINGS**  
*BOMA BEST Awards Shaw Building Top Environmental Certification*

**VANCOUVER, BRITISH COLUMBIA (July 20, 2009)** – The Building Owners and Managers Association (**BOMA**) of Canada's innovative environmental certification program, BOMA BEST, announced today that **Shaw Communications Inc.** operates the first building in British Columbia to be awarded their prestigious 'BOMA BEST Level 4' environmental certification, an accomplishment shared with only five other Canadian buildings.

Shaw Tower, located in Vancouver and managed in partnership with Westbank Projects Corp., demonstrated outstanding achievements in the areas of energy and water resource management, waste and emission reduction, indoor environment and management systems in addition to initiating green programs amongst their tenants including, battery recycling, commuter ride-sharing and a joint landlord/tenant action committee.

"At Shaw, we are committed to promoting sustainability and conservation practices with our employees, in our operations and amongst our customers," said Peter Bissonnette, President, Shaw Communications Inc. "In 2008 alone, Shaw Tower's recycling programs and use of recycled products diverted nearly 100 metric tonnes of electronics, paper, plastic and glass from landfills. We are proud to operate one of only five buildings nationwide to demonstrate such a high level of environmental awareness in building management and remain dedicated to reducing our footprint nationwide."

"BOMA BC congratulates Shaw and their building management team, Westbank Projects Corp., for achieving this distinction. Attaining BEST Level 4 is no easy task; Shaw Tower has demonstrated high performance with low energy consumption and diligent tracking. Their management practices are an excellent example for all buildings across Canada," said Paul LaBranche, Executive Vice President, BOMA BC.

BOMA BEST certification recognizes achievements above and beyond industry best practice in sustainable and environmentally responsible building management. More than 1,000 buildings are certified by the program across Canada and of these only five have achieved the highest level of certification, BOMA BEST Level 4.

For more information visit [BOMABEST.COM](http://BOMABEST.COM) or [SHAW.CA](http://SHAW.CA).

-30-

**About BOMA**

The Building Owners and Managers Association (BOMA) of Canada is the voice of the Canadian commercial real estate industry with over 2,500 members in regional associations across Canada. On behalf of the building owners, managers, developers, facilities managers, asset managers, leasing agents, brokers, and the product and service providers to over 1.9 billion square feet of commercial real estate in Canada, BOMA Canada addresses issues of national concern, and promotes excellence in the industry through information, education, advocacy and recognition.

**About Shaw Communications Inc.**

Shaw Communications Inc. is a diversified communications company whose core business is providing broadband cable television, High-Speed Internet, Digital Phone, telecommunications services (through Shaw Business Solutions) and satellite direct-to-home services (through Shaw Direct). The Company serves 3.4 million customers, including over 1.6 million Internet and 775,000 Digital Phone customers, through a reliable and extensive network, which comprises 625,000 kilometres of fibre. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX – SJR.B, NYSE – SJR).

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