



PRESS RELEASE

SHAW LAUNCHES TRIAL OF WIFI NETWORK

Access points available to customers in Vancouver, Edmonton and Calgary

CALGARY, AB (December 6, 2011) – Shaw Communications is proud to begin the trial of its WiFi Network, announced in September 2011. Beginning December 6, customers will be able to try out the service at a limited number of locations, in advance of Shaw’s official launch in Spring 2012.

Customers in Vancouver, Calgary and Edmonton can trial the service at a variety of locations – including malls, restaurants and fitness facilities. Hundreds of access points will be added in the coming months, with thousands of locations being activated across the Shaw footprint in the next three years.

“Canadians’ use of smart phones and tablet devices has grown exponentially over the years and more than ever, consumers are relying on data to explore the Internet, connect with loved ones and enjoy entertainment,” said Peter Bissonnette, President, Shaw Communications Inc. “With Shaw WiFi, customers will have access to their exceptional Broadband Internet service beyond the home.”

A list of Shaw’s WiFi Network trial locations is available by visiting www.shaw.ca/wifi. Users will be able to log in at a WiFi location using their shaw.ca email address and password, and authenticate up to eight devices seamlessly. Customers will experience similar speeds as their home Internet service – extending the broadband experience beyond the home.

For more information please visit www.shaw.ca.

About Shaw Communications Inc.

Shaw Communications Inc. is a diversified communications and media company, providing consumers with broadband cable television, High-Speed Internet, Home Phone, telecommunications services (through Shaw Business), satellite direct-to-home services (through Shaw Direct) and engaging programming content (through Shaw Media). Shaw serves 3.4 million customers, through a reliable and extensive fibre network. Shaw Media operates one of the largest conventional television networks in Canada, Global Television, and 18 specialty networks including HGTV Canada, Food Network Canada, History Television and Showcase. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX – SJR.B, NYSE – SJR). For more information about Shaw, please visit www.shaw.ca.

- 30 -

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