



NEWS RELEASE

**STAR TREK EPISODES LIVE LONG AND PROSPER ON SHAW VOD**  
***Shaw First in Canada to Beam Up Series Fleet of Star Trek to VOD***

**CALGARY, AB (May 1, 2009)** – Trekkies and Trekkers rejoice as Captain James T. Kirk and the Starship Enterprise are scheduled to land on Shaw VOD on May 1st. Now Trek fans can revel as Mr. Spock comes to life in newly re-mastered high definition. Shaw will launch the full fleet of Star Trek series, distributed internationally by CBS Paramount International Television – more than 600 episodes – from May to July 2009. Each series will run for six months.

“Shaw is going where no one has gone before,” said Shaw Communications Inc. president Peter Bissonnette. “We will be offering Star Trek, the original series, and Star Trek: Enterprise series in full HD. Now, Star Trek fans will be able to watch their favourite episodes with new clarity.”

The launch of Star Trek to Shaw VOD comes one week prior to the release of “Star Trek” the movie, which will hit theatres on May 7th. This timing will allow fans of the show to reacquaint themselves with classic scenes from cult episodes such as *The Doomsday Machine* and *The Trouble with Tribbles*.

Each franchise series will run for a six month window and will be available for rental per episode for 24 hours at a time or per season with a “Season’s Pass” for a viewing period of 30 days. Star Trek, the original series, will launch May 1, 2009 with each subsequent series rolling out approximately every two weeks.

“We are excited to bring an energized group like Star Trek fans the opportunity to watch the entire armada of the televised series on VOD,” continued Bissonnette, a Star Trek fan himself. “And there has never been an easier or more economical time to upgrade to digital with our rental programs for DCTs and HD boxes. Just call our customer care teams and say, ‘Beam Me Up Scotty!’ They’ll know what you mean.”

For more information, please visit [www.shaw.ca](http://www.shaw.ca)

**About Shaw**

Shaw Communications Inc. is a diversified communications company whose core business is providing broadband cable television, High-Speed Internet, Digital Phone, telecommunications services (through Shaw Business Solutions) and satellite direct-to-home services (through Shaw Direct). The Company serves 3.4 million customers, including over 1.6 million Internet and 700,000 Digital Phone customers, through a reliable and extensive network, which comprises 625,000 kilometres of fibre. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX – SJR.B, NYSE – SJR).

-30-

For more information, please contact:  
Shaw Investor Relations Department, [Investor.relations@sjrb.ca](mailto:Investor.relations@sjrb.ca)