



NEWS RELEASE

TSN MOVES TO BASIC CABLE FOR THE OLYMPIC WINTER GAMES
Channel change brings TSN to all Shaw TV Customers in Vancouver

CALGARY, ALBERTA (February 9, 2010) – Effective February 9, 2010, TSN has moved from channel 30 to 23, making the network available to all Shaw TV customers. The channel change is effective in Greater Vancouver, Whistler, Squamish and Bowen Island.

Sports enthusiasts will be able to watch TSN's extensive coverage of the Vancouver 2010 Winter Olympic Games from February 12 – 28, 2010, and will have access to live sporting events like NHL Hockey, NFL and CFL Football, and NASCAR racing.

"February is an incredible month for sports in British Columbia," said Peter Bissonnette, President, Shaw Communications Inc. "We're so excited to bring our customers all the action of the Vancouver 2010 Olympic Winter Games action as part of their basic package."

For more information, please visit SHAW.CA/BULLETTINS for full channel listings in your area.

About Shaw Communications Inc.

Shaw Communications Inc. is a diversified communications company whose core business is providing broadband cable television, High-Speed Internet, Digital Phone, telecommunications services (through Shaw Business Solutions) and satellite direct-to-home services (through Shaw Direct). The Company serves 3.4 million customers, including over 1.7 million Internet and 900,000 Digital Phone customers, through a reliable and extensive network, which comprises 625,000 kilometres of fibre. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX – SJR.B, NYSE – SJR).

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