



NEWS RELEASE

SHAW BRINGS THE CLASSICS HOME IN HD

Warner Bros. Classic Movies Now Available on Shaw VOD

CALGARY, AB (October 9, 2009) – It’s a movie lovers dream! The Warner Bros. vault of classic movies is being opened for Shaw customers featuring hundreds of rarely-seen archived studio films remastered in vivid high definition. From timeless classics like *Mutiny on the Bounty*, *Casablanca*, *Ben Hur*, and *An American in Paris*, to popular favourites such as *Dirty Harry*, *Fame* and *Malcolm X*, Shaw customers can now experience a world of Warner Bros movie classics, all re-mastered in stunning High-Definition (HD) through Shaw Video on Demand (VOD).

“Shaw continues to lead the way in bringing high value HD content into Canadian homes,” said Peter Bissonnette, President, Shaw Communications Inc. “With our ever-expanding selection of on-demand HD content through Shaw VOD, there has never been a better time for customers to experience the unrivalled quality that Shaw has to offer.”

Shaw customers can experience the classic escapades of the infamous Rat Pack in 1960’s *Oceans 11* and then enjoy the 2001 remake featuring George Clooney and Brad Pitt. Film buffs can enjoy the Oscar winning performances in 1951’s *A Street Car Named Desire* and 1966’s *Who’s Afraid of Virginia Woolf*.

Shaw’s VOD library consists of more than 500 HD titles, providing unmatched picture clarity and sound to homes across western Canada.

For more information on Shaw’s HD VOD library, visit SHAW.ca/VOD.

About Shaw Communications Inc.

Shaw Communications Inc. is a diversified communications company whose core business is providing broadband cable television, High-Speed Internet, Digital Phone, telecommunications services (through Shaw Business Solutions) and satellite direct-to-home services (through Shaw Direct). The Company serves 3.4 million customers, including over 1.6 million Internet and 775,000 Digital Phone customers, through a reliable and extensive network, which comprises 625,000 kilometres of fibre. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX – SJR.B, NYSE – SJR).

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