SHAW CABLESYSTEMS G.P.

SHAW FRIENDS – “BIG BROTHER CANADA” CONTEST
(the “Contest”)

Official Rules and Regulations
April 3, 2014 to April 29, 2014

SHAW FRIENDS CAN ENTER TO WIN
ONE (1) OF TWO (2)
TRIPS FOR TWO (2) TO TORONTO, ONTARIO, TO ATTEND
THE SEASON 2 FINALE OF BIG BROTHER CANADA
EACH PRIZE VALUED AT APPROXIMATELY $4,500 (CDN)

CONTEST RULES

1. HOW TO ENTER: All Shaw Cablesystems G.P. customers registered as a Shaw Friends member by April 28, 2014 who visit http://shaw.ca/shaw-friends/contests/?cid=van-friends-contests and answer the contest question will be entered in a draw for a chance to win one (1) of two (2) trips for two (2) to attend the season 2 finale of Big Brother Canada in Toronto, Ontario. To register to the Shaw Friends Program, simply visit http://www.shaw.ca/shaw-friends/. Membership is available to customers with two (2) or more Shaw services and is absolutely free.

This Contest is sponsored by Shaw Cablesystems G.P. (“Shaw”). NO PURCHASE NECESSARY.

2. CONTEST PERIOD: The Contest Period will begin at 9:00 a.m. Mountain Standard Time (“MST”) on April 3, 2014 and will end at 11:59 p.m. MST on April 29, 2014 (the “Contest Period”) after which time the Contest will be closed and no further entries shall be accepted.

3. ELIGIBILITY: To enter and be eligible to win, the entrant must be (i) a Shaw Cable customer registered to the Shaw Friends program with accounts in good standing; (ii) available to travel to Toronto, Ontario and return to the city of departure between May 1, 2014 and May 23, 2014 (the “Dates”) (iii) a legal resident of Canada (excluding Quebec); and (iv) of the age of majority in his/her province/territory of residence or older at the time of entry. Proof of identification and residence must be produced on request. Employees, officers and directors of Shaw and its partners and associate companies, their advertising and promotional agencies and their respective affiliates and associates, and such individual’s immediate family members and persons with whom such individuals are domiciled, are not eligible to enter or participate in this Contest. For these official rules, “immediate family” refers to the father, mother, brothers, sisters, children, husband, wife or partner of such an employee, agent and/or representative. A winner of a Shaw contest within three (3) months preceding April 3, 2014 (including persons designated by such winners to take ownership of such prize) and persons domiciled with such a winner are not eligible to enter.

4. ENTRY: Maximum one (1) entry per account. In the event of a dispute, entries received on-line shall be deemed to be submitted by the “Authorized Account Holder” of the email address submitted at the time of entry. “Authorized Account Holder” is defined as the natural person who is assigned to an email address by an Internet access provider, on-line services provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. If it is discovered that an entrant attempted to enter more than once, then all such entries will be void.

5. PRIZE: There are two (2) prizes to be awarded. Each prize (a “Prize”) includes the following:

- One (1) round trip economy airfare for to Toronto, Ontario, departing from and returning to a Canadian city from a major Canadian airport closest to the Winners’s place of residence;

- two tickets to attend the season 2 finale of Big Brother Canada, which will consist of a pre-show and a 2 hour finale;
• Three (3) nights hotel accommodations (based on one (1) room, double occupancy) as chosen by Shaw;

• Transportation to and from airport to hotel and hotel to set; and

• Three Hundred Canadian Dollars ($300.00 CDN) spending money, in the form of a prepaid Visa gift Card.

The approximate value of each Prize is Four Thousand Five Hundred Canadian Dollars ($4,500.00 CDN). The scheduling of date and time of each element of a Prize is in sole discretion of Shaw.

6. GENERAL

a) Each Prize winner ("Winner") and his/her guest ("Guest") must be of the age of majority in their province/territory of residence or older at the time of entry and are solely responsible for all costs not expressly described herein including, without limitation, ground transportation, meals, beverages, room service, gratuities, merchandise, telephone calls, insurance together with any required travel documentation, taxes and all personal expenses of any kind or nature, together with any applicable overnight layover costs. Departure dates and hotel accommodations are subject to availability and change without notice or compensation. Each Winner and Guest are solely responsible for all other incidental costs incurred. It is the sole responsibility of each Winner and Guest to obtain all necessary travel documentation. Each Winner and Guest must travel together on the same itinerary and depart from the same location and be able to travel at the times and dates as determined by Shaw in its sole discretion and authority, failing which a Prize will be forfeited. No extensions will be permitted and any unused travel will be forfeited. It is recommended that each Winner and Guest obtain sufficient personal insurance prior to departure. Shaw is not responsible for any loss of a Prize or a component of a Prize once it has been delivered to a Winner.

b) A Prize must be accepted as awarded – no substitutions at the request of winning entrants will be made. A Prize may not be sold, transferred and is not convertible to cash. Shaw reserves the right to substitute a Prize in whole or in part in the event that all or any component of a Prize is unavailable. No change in travel arrangements can be made by a Winner once the booking has been confirmed. A Prize may not be used towards any type of frequent flyer mileage, or other reward point accumulation program. Winner is not entitled to any monetary difference between the actual and stated value of a Prize.

c) Shaw will not be responsible for lost, stolen, misplaced, faulty or damaged prepaid Visa card or any credit, debit or other financial institution card. Visa prepaid card may be used to make purchases anywhere in the world where Visa cards are accepted. The prepaid Visa card cannot be redeemed for cash or to make any financial payments at a financial institution.

d) On or around April 30, 2014 at approximately 9:00 a.m. MST, two (2) random draws for the two Prizes will take place from among all entries received during the Contest Period. The first two draws will be eligible to win a Prize. The odds of winning a Prize will depend upon the total number of eligible entries received during the Contest Period. Decisions of the contest judges are final – no substitutions will be available.

e) Shaw, acting reasonably, will attempt to contact potential Winner by telephone within two (2) business days after the draw. In the event potential Winner cannot be contacted within two (2) business days after the draw, he or she will be disqualified and an alternate potential winner will be drawn. Proof of identification must be provided upon request.

f) The person whose name is drawn as being a Winner will be required to answer a skill-testing mathematical question before a Prize is awarded to him/her.

 g) Before being awarded a Prize, potential Winner must confirm within 24 hours of being notified, his/her availability at the dates set for the trip. Each Winner and Guest must be available to travel on the Dates. Should potential Winner and Guest be unable to travel on the dates and times designated by Shaw, such potential Winner’s Prize will be forfeited and awarded to an alternate winner.
h) Before being awarded a Prize, each potential Winner and Guest will be required to sign a full release and indemnity form (the “Release”) as prepared and accepted by Shaw, acknowledging and confirming:

(i) eligibility, understanding and compliance with these Official Rules and Regulations (the “Contest Rules”);

(ii) his/her acceptance of a Prize, as offered;

(iii) releasing Shaw and each of its parent companies, subsidiaries, affiliates and/or related companies and its employees, directors, officers, suppliers, agents, administrators, licensees, representatives, advertising and promotional agencies from any and all liability of any kind including potential Winner’s and Guest’s, as applicable, participation in the Contest or the acceptance, use or misuse of a Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom;

(iv) authorization to Shaw and each of its parent companies, subsidiaries, affiliates and/or related companies to broadcast, publish and disseminate his/her name, city of residence, photograph, likeness, sobriquet and voice, in connection with any promotion or publicity, and/or for general news, entertainment and information purposes at no additional compensation to the potential Winner and a Guest, beyond the awarding of or participation in a Prize to the extent permitted by law.

In the event the Release is not signed and returned by potential Winner and Guest within the time stipulated by Shaw, such potential Winner will be deemed to have forfeited his/her Prize. Shaw reserves the right, in its sole discretion, to select another winner.

i) By entering the Contest, the entrants and participants automatically agree to accept and abide by the Contest Rules and in accepting a Prize, a Winner acknowledges that Shaw and each of its parent companies, subsidiaries, affiliates, partners, associates and/or related companies and agents may not be held liable for any loss, damages or injury of any kind (including injury resulting in death) associated with accepting or using a Prize. The entrant agrees that he/she releases and holds harmless Shaw and each of its parent companies, subsidiaries, affiliates, partners, associates and/or related companies and agents from and against any and all claims of action, suits, claims, demands, liabilities, costs and expenses by reason of or arising out of entrant’s participation in this Contest and the awarding, receipt, and/or use or misuse of a Prize or participating in any Prize-related activities. All decisions of Shaw with respect to any aspect of the Contest, including, without limitation, the eligibility of entries, are final and binding on all entrants in all matters as they relate to the Contest.

j) In the event potential Winner and Guest do not comply with all the provisions as contemplated in these Contest Rules, Shaw shall have the right to disqualify potential Winner and draw an alternate potential Winner. Shaw shall be fully and completely released and discharged from any liability or responsibility in this regard. The provisions and procedures referred to above relating to selection and notification of a potential Winner shall be applied, with the necessary amendments, until a qualified Winner has been duly selected.

k) All entries received become the property of Shaw and will not be returned. Shaw assumes no responsibility for: (i) delays due to high call volumes; (ii) incorrect, inaccurate, incomplete, garbled, lost, late, delayed, destroyed or misdirected mail, voice messages, e-mail or any computer errors or malfunctions; (iii) entries which fail to comply with these Contest Rules; (iv) any failure of Shaw’s web site during the Contest Period, including any problems or technical malfunctions of any computer on-line systems, servers, computer equipment, software, ordering system (on-line or via Video on Demand or Pay Per View), failure of any e-mail or entry to be received on account of technical problems or traffic congestion on the Internet or at any web site, or any combination thereon; and (v) errors or negligence that may arise or occur in connection with the Contest including any damage to an entrant’s computer equipment, system, software or any combination thereof, as a result of their participation in the Contest or from downloading any material from the Contest web site, where applicable.
All entries are subject to verification. By entering this Contest, entrants acknowledge compliance with, and agree to be bound by the Contest Rules and agree to be bound by the decisions of Shaw, which shall be final and binding in all respects. Shaw reserves the right, in its sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest, the Contest Website, or any related promotional website; (c) using any automated, script, macro, robotic or other program(s) to enter or otherwise participate in this Contest; (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SHAW RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION. Each Winner and Guest must at all times behave appropriately when taking part in the prize package and observe the Contest Rules and any other rules or regulations in force at the studios and/or locations. Shaw reserves the right to remove from the location, any Winner and/or Guests who break such rules and/or fail to behave appropriately and to disqualify such Winner and/or Guest.

In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.

No correspondence will be entered into except with entrants requesting the Contest Rules by mail or requesting names of the Winners (for which a self-addressed, postage paid envelope must be included).

Shaw reserves the right, in its absolute and sole discretion, to modify the Contest Rules without materially affecting the terms and conditions hereof.

Shaw reserves the right, in its absolute and sole discretion, to cancel, terminate, modify, amend, extend or suspend the Contest and/or select a winner among the eligible entries already submitted.

All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations used in connection with the Contest are the property of their respective owners. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

This Contest is void where prohibited by law and is subject to all applicable federal, provincial and municipal laws. Each entrant understands and agrees that by entering the Contest, Shaw will collect, use and disclose her/his personal information only in relation to this Contest. Shaw’s privacy policy is available at www.shaw.ca. Any questions regarding Shaw’s privacy policy or the treatment of your personal information should be directed to Shaw’s Privacy Officer, Suite 900, 630 — 3 Ave. S.W., Calgary, AB, T2P 4L4. Personal information collected for Shaw Friends will be used in accordance with the Shaw Friends program rules and Shaw’s Privacy Policy. No additional personal information is collected for this Contest.