SHAW CABLESYSTEMS G.P.

SHAW’S 2018 GREY CUP GIVEAWAYS

OFFICIAL RULES AND REGULATIONS

November 23, 2018 – November 25, 2018

FOLLOW @SHAW_CFL TO BE ENTERED IN A CONTEST FOR A CHANCE TO WIN ONE (1) OF THREE:

TEAM SHAW SIGNED SWAG PACK
VALUED AT APPROXIMATELY $500.00 (CDN) EACH

SHAW’S 2018 GREY CUP GIVEAWAYS (THE “CONTEST”) IS INTENDED TO BE CONDUCTED IN CANADA ONLY (EXCLUDING QUEBEC) AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST BE: (i) A LEGAL RESIDENT OF CANADA (EXCLUDING QUEBEC); (ii) OF THE AGE OF MAJORITY, OR OLDER, IN THEIR PROVINCE OR TERRITORY OF RESIDENCE, AT THE TIME OF ENTRY. VOID IN WHOLE OR IN PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE “CONTEST RULES”).

CONTEST RULES

HOW TO ENTER: All residents of Canada (excluding Quebec) who follow @Shaw_CFL on Twitter and @Shaw_CFL on Instagram, then submit a photo, retweet or share as prompted during the Contest Period, each prompt being an event, will be automatically entered into draw for a chance to win one of the Prizes“.

Privacy settings must be set to public in order to enter.

This Contest is sponsored by Shaw Cablesystems G.P. (“Shaw”).

NO PURCHASE NECESSARY.

1. CONTEST PERIOD: The Contest Period will begin at 12:00:01 a.m. Mountain Standard Time (“MST”) on Friday, November 23, 2018, and will end at 11:59:59 pm (midnight) MST on Sunday, November 25, 2018, (the “Contest Period”) after which time the Contest will be closed and no further entries shall be accepted.

2. ELIGIBILITY: To enter and to be eligible to win, the participant must be:

   (i) a legal resident of Canada (excluding Quebec); and

   (ii) of the age of majority, or older, in their province or territory of residence, at the time of entry

Proof of identification and residence must be produced on request. Employees, officers and directors of Shaw and its partners and associate companies, their advertising and promotional agencies and their respective affiliates and associates, and such individual’s immediate family members and persons with whom such individuals are domiciled, are not eligible to enter or participate in this Contest. For these official rules, “immediate family” refers to the father, mother, brothers, sisters, children, husband, wife or partner of such an employee, agent and/or representative. A winner of a Shaw Contest within three (3) months preceding November 23, 2017, (including persons designated by such winners to take ownership of the Prize) and persons domiciled with such a winner are not eligible to enter. Participants in this Contest are eligible to win only one event during this Contest Period.

3. ENTRY: Maximum one (1) entry per individual per platform per day. All eligible entries will be entered into a random draw for a Prize.
4. **PRIZES:**

a) There are three prizes to be awarded as follows:

**TEAM SHAW SIGNED SWAG PACK**

(b) The approximate value of each prize is Five Hundred ($500.00 CDN) Canadian Dollars. The Prize winner is not entitled to monetary difference between the actual Prize value and stated approximate Prize value, if any.

c) The odds of winning a Prize will depend upon the total number of eligible entries received during each Event during the Contest Period.

d) The Prizes are not redeemable in cash and are not transferable. The Prizes must be accepted as awarded — no substitutions at the request of winning entrants will be made.

e) Shaw retains the right, in its absolute and sole discretion, to make substitutions of equivalent kind or approximate value in the event of the unavailability of a Prize or component of the Prize for any reason whatsoever.

5. **GENERAL**

a) The Prize must be accepted as awarded — no substitutions at the request of winning entrant will be made. A Prize may not be sold, transferred and is not convertible to cash. Shaw reserves the right to substitute a Prize in whole or in part in the event that all or any component of a Prize is unavailable.

b) From all eligible submissions received, on or about Tuesday, November 27, 2018, between 8:00 a.m. and 2:00 p.m., MST, three winners will be chosen for the Prizes at the offices of Shaw, in Calgary, Alberta, from among all entries received during the Contest Period. The odds of winning a Grand Prize will depend upon the total number of eligible entries received during the Contest Period.

c) Shaw, acting reasonably, will attempt to contact the potential Prize winner by the platform entered on within two (2) business day of the draw. In the event that a potential Prize winner cannot be contacted within two (2) business days after the draw, he or she will be disqualified, and an alternate potential winner will be drawn. Proof of identification must be provided upon request. The potential Prize winner must respond to Shaw within one (1) business day of being contacted.

d) Before being awarded the Prize, the potential Prize winner will be required to sign a full release and indemnity form (the "Release") as prepared and accepted by Shaw, acknowledging and confirming:

(i) eligibility, understanding and compliance with these Official Rules and Regulations (the "Contest Rules");

(ii) his/her acceptance of the Prize, as offered;

(iii) releasing Shaw and its parent company, subsidiaries, affiliates and/or related companies and its employees, directors, officers, suppliers, agents, administrators, licensees, representatives, advertising and promotional agencies from any and all liability of any kind including potential winner’s, as applicable, participation in the Contest or the acceptance, use or misuse of the Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom;

(iv) authorization to Shaw and its parent company, subsidiaries, affiliates and/or related companies to broadcast, publish and disseminate his/her name, city of residence, photograph, likeness, sobriquet and voice, in connection with any promotion or publicity, and/or for general news, entertainment and information purposes at no additional compensation to the potential winner, beyond the awarding of or participation in the Prize to the extent permitted by law.
v) Winner will provide approval and allow usage of his/her name and/or Twitter handle to be promoted within the @Shaw_CFL channel to announce the awarding of that week’s prizing at Shaw’s sole discretion.

e) In the event the Release is not signed and returned by potential Prize winner within the time stipulated by Shaw, the potential Prize winner will be deemed to have forfeited his/her Prize. Shaw reserves the right, in its sole discretion, to select another potential Prize winner.

f) By entering the Contest, the entrants and participants automatically agree to accept and abide the Contest Rules and in accepting the Prize, the winner acknowledges that Shaw and its parent company, subsidiaries, affiliates, partners, associates and/or related companies and agents may not be held liable for any loss, damages or injury of any kind (including injury resulting in death) associated with accepting or using the Prize. The entrant agrees that he/she releases and holds harmless Shaw and its parent company, subsidiaries, affiliates, partners, associates and/or related companies and agents from and against any and all causes of action, suits, claims, demands, liabilities, costs and expenses by reason of or arising out of entrant’s participation in this Contest and the awarding, receipt, and/or use or misuse of the Prize or participating in any Prize-related activities. All decisions of Shaw with respect to any aspect of the Contest, including, without limitation, the eligibility of entries, are final and binding on all entrants in all matters as they relate to the Contest.

g) In the event that a potential winner does not comply with all the provisions as contemplated in these Contest Rules, Shaw shall have the right to disqualify the potential winner and draw an alternate potential winner. Shaw shall be fully and completely released and discharged from any liability or responsibility in this regard. The provisions and procedures referred to above relating to selection and notification of a potential winner shall be applied, with the necessary amendments, until a qualified Prize winner has been duly selected.

h) All entries received become the property of Shaw and will not be returned. Shaw assumes no responsibility for: (i) delays due to high call volumes; (ii) incorrect, inaccurate, incomplete, garbled, lost, late, delayed, destroyed or misdirected mail, voice messages, e-mail or any computer errors or malfunctions; (iii) entries which fail to comply with these Contest Rules; (iv) any failure of Shaw’s web site during the Contest Period, including any problems or technical malfunctions of any computer on-line systems, servers, computer equipment, software, ordering system (on-line or via Video on Demand or Pay Per View), failure of any e-mail or entry to be received on account of technical problems or traffic congestion on the Internet or at any web site, or any combination thereon; and (v) errors or negligence that may arise or occur in connection with the Contest including any damage to an entrant’s computer equipment, system, software or any combination thereof, as a result of their participation in the Contest or from downloading any material from the Contest web site, where applicable.

i) All entries are subject to verification. By entering this Contest, entrants acknowledge compliance with, and agree to be bound by the Contest Rules. Entrants further agree to be bound by the decisions of Shaw, which shall be final and binding in all respects. Shaw reserves the right, in its sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest, the Contest Website or Twitter channel, or any related promotional website; (c) using any automated, script, macro, robotic or other program(s) to enter or otherwise participate in this Contest; (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST WEBSITE OR TWITTER CHANNEL UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SHAW RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION. The Prize winner must at all times behave appropriately when taking part in the Prize package and observe the Contest Rules and any other rules or regulations in force at any and all locations. Shaw reserves the right to remove from the location, the Prize winner who breaks such rules and/or fails to behave appropriately and to disqualify such Prize winner.

j) In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest related materials, including but not limited to the Contest entry form or Contest entry method, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.
k) No correspondence will be entered into except with entrants requesting the Contest Rules by mail or requesting names of the Prize winners (for which a self-addressed, postage paid envelope must be included) at 630 – 3rd Avenue S.W. Calgary, Alberta, T2P 4L4, Attention: Marketing.

l) Shaw reserves the right, in its absolute and sole discretion, to modify the Contest Rules without materially affecting the terms and conditions hereof.

m) Shaw reserves the right, in its absolute and sole discretion, to cancel, terminate, modify, amend, extend or suspend the Contest and/or select a winner among the eligible entries already submitted.

n) All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations used in connection with the Contest are the property of their respective owners. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

o) This Contest is void where prohibited by law and is subject to all applicable federal, provincial and municipal laws. Each entrant understands and agrees that by entering the Contest, Shaw will collect, use and disclose her/his personal information only in relation to this Contest. Shaw's privacy policy is available at www.shaw.ca. Any questions regarding Shaw's privacy policy or the treatment of your personal information should be directed to Shaw's Privacy Officer, Suite 900, 630 — 3 Ave. S.W., Calgary, AB, T2P 4L4. No additional personal information is collected for this Contest.

p) By entering this Contest, entrants acknowledge compliance with, and agree to be bound by, these Contest Rules.

q) This promotion is not sponsored, endorsed, administered by or associated with Twitter or Instagram.